

BEN SHEPHERD, PH.D. PRINCIPAL.



Ben Shepherd, the Principal of Developing Trade Consultants, is a trade economist and international development consultant. Over a more than twenty-five year career in consulting, he has worked on a wide range of trade and development issues with organizations such as the World Bank, the OECD, the Asian Development Bank, the Inter-American Development Bank, the United Nations, the Asia-Pacific Economic Cooperation, and the Economic Research Institute for ASEAN and East Asia. He specializes in providing policy-relevant research, as well as capacity-building seminars for researchers working in trade and development. He has published more than 35 articles in peer-reviewed journals and a similar number of published chapters, in addition to five books.

Ben's particular areas of expertise include:

- Trade Policy
- Global Value Chains
- Trade Facilitation and Non-Tariff Measures
- Trade in Services
- Global Trade Modeling

Ben's work on non-tariff measures includes more than 15 peer-reviewed articles focusing on measurement of their costs and benefits, specifically in terms of trade effects. He coauthored an UNCTAD book on the economics of non-tariff measures. He has focused on policies ranging from product standards and technical measures, to sanitary and phyto-sanitary measures, to border procedures and wider definitions of trade costs. He also has experience in assessing the outcomes of regional programs aimed at reducing trade costs through streamlining non-tariff measures, such as APEC's Trade Facilitation Action Plans.

Prior to starting DTC, Ben was a Postdoctoral Research Associate at Princeton University's Niehaus Center for Globalization and Governance. He holds a Ph.D. in economics from France's leading public policy school, the Institut d'Etudes Politiques de Paris (Sciences Po). He has also completed graduate studies at Cambridge University in the UK, and the Graduate Institute of International and Development Studies in Geneva, Switzerland.